



WEBSITE ADVERTISING

Advertise on BookASA.com

Each year, All Sport Accommodations and its network of community partners reach hundreds of thousands of amateur athletes and their families through its website and commemorative destination guides. We offer a variety of online advertising opportunities and online/offline packages that speak to every marketing objective and every budget. Depending on your goals, we will create a program that positions your company or brand in the winner's circle in a local market (please note that different rates apply for different sizes of tournaments):

BookASA.com Stats

When it comes to delivering a winning season for sponsors and advertisers, ASA has the stats that matter:

- ★ Over 100,000 unique visitors annually
- ★ Over 10,000,000 hits per year
- ★ Average time spent on website by visitors: 7.36 minutes
- ★ ASA's community partner network reaches an estimated 2 million athletes and families during an average competition cycle.

We look forward to working with you to support amateur athletics in the U.S. and Canada!

For additional information, or to speak personally with an ASA representative, please contact sponsorasa@bookasa.com directly.

U.S. Headquarters
175 W. Jackson Blvd. Suite 1801
Chicago, Illinois 60604
Toll Free 800.391.1782

Canadian Headquarters
109 Meg Drive Unit 1
London, Ontario Canada N6E3Z7
Toll Free 888.586.5461



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Supported Advertising Formats

- tiff = Tagged Image File Format
- eps = Encapsulated PostScript
- psd = Photoshop Document
- jpeg = Joint Photographic Experts Group
- gif = Graphics Interchange Format

Image Sizes

- Standard resolution = 72 dpi
- Top Horizontal Banner - 702 pixels x 87 pixels
- Left Vertical Banner - 127 pixels x 605 pixels
- Bottom Horizontal Banner - 500 pixels x 87 pixels



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